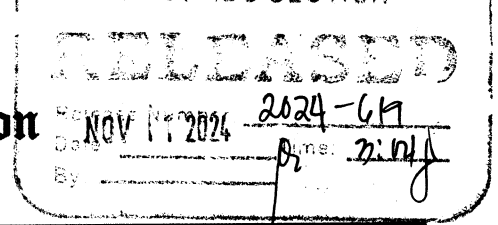


Republic of the Philippines  
**Department of Education**  
REGION XII  
DIVISION OF SULTAN KUDARAT



November 11, 2024

Division MEMORANDUM  
CID - IMS No. 72, s. 2024

No. .

**DIVISION SEARCH FOR BEST READING AMBASSADORS AND READING  
PROGRAM MONITORING REPORT SUBMISSION**

To: Assistant Schools Division Superintendent  
Chiefs of the Functional Divisions  
Education Program Supervisors  
Public Schools District Supervisors/Principals In-Charge  
Elementary and Secondary School Heads  
This Division

1. Relative to Division Memorandum CID-IMS No. 72, s. 2024, titled, "Reiteration of Important Information and Activities on Reading Program Implementation," and pursuant to the Reading Month celebration this November, this Office announces the Division Search for Best Reading Ambassadors as part of the Rewards and Recognition component of the Division Reading Program, titled Reading Enhancement for Academic Development (READ).
2. The search for the Best Reading Ambassadors has the following objectives:
  - a. Inspire and encourage learners to develop a lifelong love of reading and to cultivate strong reading skills;
  - b. Recognize and honor both the exceptional learner and teacher readers who have guided and inspired them.; and
  - c. Foster a positive and supportive reading environment within the school community, encouraging learners to prioritize reading.
3. There shall only be one entry per municipality in elementary and one in secondary for English and Filipino, teacher and learner category. The deadline of submission of entries is on November 26, 2024. Attached are the guidelines, mechanics, and criteria for the search.
4. Furthermore, this Office also requires districts and schools to submit the Reading Program Monitoring Report using the prescribed template outlined in Division Memorandum CID-IMS No. 72, s. 2024, on or before November 21, 2024 through this link: <https://bit.ly/3CmdrpX>
5. For inquiries and clarification, all concerned may contact the Division Reading Coordinators: Mark Carlo Buyao, Senior Education Program Specialist, at [markcarlo.buyao@deped.gov.ph](mailto:markcarlo.buyao@deped.gov.ph), or Mary Grace B. Leysa, Education Program Supervisor, at [marygrace.leysa@deped.gov.ph](mailto:marygrace.leysa@deped.gov.ph), or Josevic F. Hurtada PhD, Education Program Supervisor, at [josevic.hurtada@deped.gov.ph](mailto:josevic.hurtada@deped.gov.ph).
6. For the information, guidance, and compliance of all concerned.



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**Telephone No.:** (064) 471 1007  
**Website:** <https://depedsultankudarat.org> **Email:** [depedsk.r12@deped.gov.ph](mailto:depedsk.r12@deped.gov.ph)



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**DIVISION SEARCH FOR BEST READING AMBASSADORS AND READING  
PROGRAM MONITORING REPORT SUBMISSION**

**CRISPIN A. SOLIVEN JR., CESE**  
Schools Division Superintendent

Encl.: As stated

References: Division Memorandum CID-IMS No. 72, s. 2024

To be indicated in the Perpetual Index under the following subjects:

**MONITORING REPORT**

**READING AMBASSADORS**

**SEARCH**

MBL/CID-IMS/DM- DIVISION SEARCH FOR BEST READING AMBASSADORS  
AND READING PROGRAM MONITORING REPORT SUBMISSION /November 11,  
2024



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Enclosures to Division memorandum No. **107** s. 2024: DIVISION  
SEARCH FOR BEST READING AMBASSADORS AND READING PROGRAM  
MONITORING REPORT SUBMISSION

**Enclosure No. 1: Guidelines and Mechanics for the Search for Best Reading Ambassadors**

**General:**

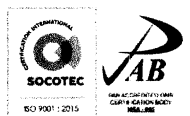
1. There shall only be one (1) entry per municipality in the following categories:

Elementary teacher (Filipino)	Elementary learner (Filipino)
Elementary teacher (English)	Elementary learner (English)
Secondary teacher (Filipino)	Secondary learner (Filipino)
Secondary teacher (English)	Secondary learner (English)

2. Contestants are required to submit a video recording (5-10 minutes, which includes the question and answer portion) showcasing a reading performance. The video should:
  - a. feature a teacher/learner reading aloud a chosen passage or story to a group of 10-15 learners who belong in the frustration level in reading performance, regardless of their grade level.
  - b. The video should showcase effective reading techniques, expressive reading, and an interactive question-and-answer session between the reader and learners.
3. All video recordings and supporting documents must be submitted online on or before **November 26, 2024, through email address markcarlo.buyao@deped.gov.ph**. The required documents are the following: List of names of reader and his/her learners (audience) with signature of the school head, copy of the reading passage, and questions asked during the reading session.
4. The reading ambassadors may wear school uniform or any attire suitable for the story.
5. A Committee will be created to review video submissions and evaluate based on the criteria.
6. A Certificate of Commendation and a cash prize will be given to the winners in the Teachers' Category, and a medal and a cash prize will be given to the Learners' Category.



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7. Result of the competition shall be released through a memorandum and awarding of winners shall be during the Division SIKAT AWARDS on December 2024.

**Teachers' Category**

1. Open to teachers who have demonstrated outstanding efforts in promoting reading among learners and/or the school community.

**Learners' Category**

1. For the Elementary Category, the reading ambassador should be a Grade 5 or 6 learner. For the Secondary Category, the reading ambassador should be a Grade 7 learner.



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**Enclosure No. 2: CRITERIA FOR BEST READING AMBASSADORS (Teachers' and Learners' Categories)**

Criteria	Description	Percentage
<b>Clarity and Articulation</b>	Reads clearly with proper pronunciation, making the reading easy to understand.	<b>20%</b>
<b>Expression and Engagement</b>	Uses tone, emotion, and pacing effectively to make the reading captivating.	<b>20%</b>
<b>Confidence and Presence</b>	Displays confidence and a strong presence, keeping the audience's attention throughout.	<b>10%</b>
<b>Interpretation and Delivery</b>	Demonstrates understanding of the text by delivering it in a way that enhances meaning and impact.	<b>20%</b>
<b>Art of Questioning</b>	Uses relevant and thought-provoking questions that leads to the effectiveness of the reading, as evidenced by audience response.	<b>15%</b>
<b>Presentation Quality (Video)</b>	Makes effective use of video, including clear audio, good lighting, and a suitable setting to enhance the reading.	<b>10%</b>
<b>TOTAL</b>		<b>100%</b>

Krayterya	Deskripsiyon	Porsiyento
<b>Linaw at Artikulasyon</b>	Malinaw na binabasa ang teksto na may tamang bigkas, upang madali itong maintindihan.	<b>20%</b>
<b>Ekspresyon at Pakikilahok</b>	Gumagamit ng tono, emosyon, at tamang bilis upang gawing kaakit-akit ang pagbasa.	<b>20%</b>
<b>Kumpiyansa at Presensya</b>	Nagpapakita ng kumpiyansa at malakas na presensya, na nakakakuha ng atensyon ng mga manonood sa buong oras.	<b>10%</b>



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<b>Pag-unawa at Paghatid</b>	Nagpapakita ng pag-unawa sa teksto sa pamamagitan ng paghatid nito sa paraang nagpapalalim sa kahulugan at epekto.	<b>20%</b>
<b>Kasanayan sa Pagtatanong</b>	Gumagamit ng mga kaugnay at nakapupukaw-isip na mga tanong na nagdudulot ng epektibong pagbasa, gaya ng nakikita sa tugon ng mga nakikinig.	<b>15%</b>
<b>Kalidad ng Presentasyon (Video)</b>	Epektibong gumagamit ng video, kasama ang malinaw na audio, maayos na ilaw, at angkop na lugar upang mapaganda ang pagbasa.	<b>10%</b>
<b>KABUOAN</b>		<b>100%</b>



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